

VIRAL VIDEO

PODCASTS, MUSIC VIDEOS, SHORT SKITS

Instructor: Luke McLean

Class Description:

Can your video go viral? In this course you will have some fun learning to create a weekly podcast. Then work as a group to develop short skits. Put together music videos. Learn filming and post-production techniques then launch your work and watch it go. Industry guest lecturers will be part of the class experience.

Structure:

Class Size: 20-25

Days: Monday & Tuesday

Class Length: 4:30-6:30

Viral Video is a tuition free 32 week course split into four 8 weeks sessions. Students can take one or more of these sessions. First year students are encouraged to complete all four sessions of one course.

Class Objectives:

- Instill an ongoing interest in creative expression through video.
- Foster creativity and innovation.
- Foster media literacy and critical thinking among students.
- Build teamwork and an understanding of the value of collaboration.

Learning Objectives:

After successful completion of this class, students will understand:

- Working with a group in a creative environment.
- Producing media on their own.
- Use of cameras, sound equipment, edit videos, upload to the web.
- How to organize, plan, write, act/voice act, voice narration, direct, film and record music/video projects.

PreRequisites:

- no specific skill set needed to apply

Class Timeline:

PODCASTS (Weeks 1-8)

Introduction

Web 2.0 mini-lesson of the day

Podcasts examples and usage

Write, practice and record Podcasts

Podcasts Post-production
Upload Podcasts to web

SHORT SKITS PART 1: Planning & Filming (Weeks 9-16)

Introduction
Acting lessons
Practice Hands-on acting techniques
Write skits
Pre-Production
Production - filming

SHORT SKITS PART 2: Video Editing & “Green Screen Skits.” (Weeks 17-24)

Post Production - edit above skits

“Green Screen Skits.”

Students will take a 5-10min dramatic piece (scene from a play, novel, or movie), practice the acting role, and film themselves (in one-take) performing the piece in front of the green screen. The Green screen will be replaced by student's chosen background.

Post-production

MUSIC VIDEOS PART 1 and Part 2 (Weeks 25-32)

Students will learn how to produce up to 5 music videos.

This section includes hands-on acting techniques, along with pre and post production of videos.

Also included will be “Green Screen Music Videos.”

Students choose a song from the music video idea list and film themselves performing in front of the green screen.

Outcomes:

- Student work uploaded to YouTube.
- Individual or small group edited video projects, incorporating the following:
 - Student Q&A with another person.
 - Editing video with music.

Student Film Festival @ The PharaohPlex.

Evaluation:

- Completion and quality of projects
- One on One interviews
- Knowledge of technical / computer skills
- Exit Surveys



Program Goals

- *To provide safe after-school mentoring programs for Ravalli County High School students in the media arts.*
- *To develop skills in communication, teamwork, community awareness, problem solving and media literacy.*
- *To promote positive development through individuality, leadership and creative and intellectual curiosity.*
- *To increase vocational opportunities.*